

Your Advertisement

Should be on this page if you make anything in El Paso. For space, phone 2520 and ask for Advertising Manager.

Buy your Butter from the Shop.

"Where Quality and Cleanliness Reign Supreme."

THE GOLDEN COW BUTTER SHOP

220 Main Ave., Next to Kress

BUTTER—THE BEST

And Ever the Best sold in El Paso. Our Butter was awarded Silver Medals each year 1915-1916-1917 At National Dairy Shows. Try it and You Will Use no Others. Mail Orders will have our prompt attention.

SANITARY BUTTER STORE
402 E. San Antonio St., Trust Bldg.

If It Is "Made In El Paso" You Will Find It Here

EL PASO TRUNK FACTORY

Established 17 Years.



WE MANUFACTURE ALL STYLES OF TRUNKS, SAMPLE CASES AND SMALL LEATHER GOODS.

We also repair and exchange Trunks and Traveling Goods.

EL PASO TRUNK FACTORY

Opposite Post Office.

Across Plaza.

Next to Crawford Theatre.—Tel. 1054.

Carrying Cases "Made to Order in El Paso"

PURE DISTILLED WATER

Consumers Ice and Cold Storage Co.
Successors to
RIO GRANDE ICE & FUEL CO.

ICE

GLENN BROOM MFG. CO., Inc.

El Paso, Texas

The LARGEST and best equipped broom factory in the West—AND STILL GROWING. "There's a reason. "Made in El Paso" Brooms are the best your money can buy.

FURNITURE REPAIRING

We have just installed the latest improved machinery for cleaning and weaving rugs.

R. L. DANIEL FURNITURE AND MATTRESS FACTORY
706 Texas St. Phone 1025-1070

MATTRESSES

Wholesale and Retail. We Renovate Old Mattresses and Make Them Like New. We have just installed the latest improved machinery for cleaning and weaving rugs.

CLARKE MATTRESS AND RUG CO.
Phone 1025-1070-417
2212 MYRTLE AVE.

PERFECT DAY AND NIGHT SERVICE Guaranteed Repair Work

ACCESSORIES
WASHING
VULCANIZING

The Cleveland Square Garage

STORAGE FACILITIES
BATTERY REPAIRING

MITCHELL & THORNTON, Owners

PHONE 527

Cor. Franklin and Santa Fe Sts.
Opposite Cleveland Square



Flowers "Grown in El Paso"

POTTER

Floral and Confectionery Co.
Hills Bldg. Martin Bldg.
El Paso's Flowerphone 8100.



Convenience For Our Customers

We have opened Branch No. 2 at 406 N. Oregon St., where our patrons are invited to leave their laundry bundles and get the benefit of our ONE-DAY SERVICE. This same service is yours at Branch No. 1, 226 Mesa.

THE ELITE LAUNDRY

Branch 226 Mesa

Phone 2156

BUSTER BROWN BREAD—

The Acme of Perfection
Made by

PURITY BAKING CO.

LOOK, WHAT WE MANUFACTURE IN LEATHER
For the Horse—Saddles, bridles and head-stalls.
For the Man—We manufacture leather puttees, gun cases, cartridge belts, hat straps, spur straps, kydak, canteen, leather belts, cow-boy chaps.
Special attention given to outfit town orders.
SHELTON PAYNE ARMS COMPANY
Headquarters for Sport Goods. 217 Texas St.

FLOR GLOBE MILLS
Why buy inferior grades of flour at high prices when you can purchase a superior quality milled right here in El Paso at lower cost, because there are no freight charges added?
USE—
Globe Mills Products and help the Southwest grow. In what other part of the country are you interested?

FOR TAN, SUNBURN AND ROUGH SKIN
Use Warner's White Hazel Cream. "MADE IN EL PASO." This cream works like magic in clearing up of Tan, Sunburn or Rough skin. Try a bottle—25c for 3-ounce bottle or 50c for an 8-ounce bottle. 3-ounce bottle mailed to any address on receipt of 20 cents.
WARNER DRUG COMPANY
Phone 721 Ordway Hotel Block

DuSang & Wellborn

Manufacturers of RUGS, MATTRESSES, CUSHIONS AND SLIP COVERS. CARPETS cleaned, repaired and laid. FURNITURE stored, packed and shipped.

PHONE 3999
Established 1910. Retail Only.

Momsen-Dunnegan-Ryan Co.

"MADE IN EL PASO"

Sheet Metal Products, Stock Watering Troughs and Tanks. Mine Air Pipe, Flues and Ventilators.

Special Pipe Fittings. Prompt Mail Order Service.

Buy Coffee

"Made in El Paso" Freshly roasted and delivered daily. PAN-AMERICAN COFFEE CO. 413 Mesa. Phone 3160.

El Paso Dairy Company

Known so well throughout this entire city as the "Clean Dairy" because of the unusual cleanliness that prevails in every department of this big El Paso industry, and which one fact has contributed to its rapid growth.

Perhaps among the articles of food used in every day life there are none that requires greater precaution than does the milk used in our homes, and especially is this doubly true when babies are fed on cow's milk.

The El Paso Dairy makes a specialty of milk for the use of babies, and no cleaner and purer milk can be found than their Certified Milk, which is produced under the supervision of the Milk Committee of the El Paso County Medical Association.

And what is true of the quality of Milk is also true of the quality of Cream, Cheese and other products of this institution.

The El Paso Dairy Company is also a Dairy of Service to its patrons, as well as one of attention and courtesy.

Among its officers and employees the slogan is Cleanliness, Quality and Service at all times, with the lowest possible prices.

If you are not already a patron of the El Paso Dairy, it will pay you to become one today.

\$10.00 CASH —For the Best— Display Advertisement

For the purpose of further interesting our readers in the various advertisements appearing on this page, The Herald will give this week \$10.00 in cash, to the person sending in the best prepared copy for an advertisement to be used for The El Paso Dairy Co. The advertisement to be the same size as the one appearing on this page this week occupying a space 2 inches long and 3 columns wide to contain no cuts save the cut of Made in El Paso which may be any size up to 1 inch reproduced in the space on Saturday, Jan. 11.

Each week this contest will be continued until all of the advertisements appearing on this page shall have been prepared by our readers. Watch this space each week for the name of the advertisement to be written.

RULES OF CONTEST—READ CAREFULLY.

Everyone in the Southwest is eligible, except employees of The Herald and members of their families. Each contestant may send in as many advertisements as they like, but write only one on each sheet of paper, together with your name and address. Address all answers to "MADE IN EL PASO" Editor, care of El Paso Herald. Contest closes promptly at 6 o'clock p. m. next Thursday, Jan. 3, and all advertisements must be in the Herald office before that hour. In case of tie prize will be divided. Decision of judges is to be final. Winner will be announced on this page next Saturday and prize mailed.

LAST WEEK'S WINNER.

The winner of last week's prize is Mrs. G. K. Hardwick, 711 N. Lee St., El Paso, Tex. Check will be mailed.



La Internacional Cigars

The Favorite of Discriminating Smokers.
TRY ONE TODAY
Made In El Paso Since 1881.

Kohlberg Bros.

Manufacturers.



When you sleep well at night, then your day is always bright. Change your life, start today! Just get a "DIXIE" right away.

The Dixie Mattress
"Made in El Paso"
H. Nordwald & Co., Inc.

Sold by all good dealers in the Southwest.

Mattress Manufacturers and Wholesale Furniture Jobbers.

Special machinery felt the cotton.

The People of El Paso and the Southwest

want to buy "Made in El Paso" Products. If you manufacture a "Made in El Paso" product let the people know it. Make your announcement on this page. For rates phone The Herald 3050 and ask for the advertising manager.

(MADE IN EL PASO)

Peyton Packing Co. Products



"Government Inspection Means Health Protection"

Peyton Packing Company

El Paso, Texas.

We invite you to call and inspect our Modern Packing Plant at any time.

HILLS, SUTTON & WHITE MFG. CO.

Myrtle Avenue and Laurel Street.

El Paso, Texas.

Manufacturers of Tanks of all kinds, Culvert, Pipe and Heavy Sheet Metal Products, Riveted and Welded. Large Stock of Sheets. Ask for Catalog.



MADE TO ORDER Boots

Time to "swear off" on those "ready made" — they never fit anyway! Our boots FIT! They have to because they're made to your individual measure, and are guaranteed. No extra cost.

COWBOY BOOTS A SPECIALTY

Send for measurement blanks on parcel post orders.

The Rokahr Boot and Shoe Shop

217-219 Texas Street.

El Paso, Texas

President Ambassador COFFEE Statesman

T hree good brands
R ight here at home
Y ou ought to use them

T hey have convinced others
H undreds in El Paso
E njoy them—And they are
M ade in El Paso

C. H. FINLEY COMPANY

510 Station Street

El Paso, Texas



Pure Milk Saves More Babies

Than any other health measure.

BUY CERTIFIED MILK FOR YOUR BABY

Certified Milk is produced only by the El Paso Dairy Co., under the supervision of the Milk Committee of the El Paso County Medical Association. Ask your doctor.

EL PASO DAIRY CO.

CITY OFFICE: 423 N. OREGON ST.

Fischbein Brothers MERCHANT TAILORS

2nd Floor City National Bank Bldg.

BUY CLOTHES "Made in El Paso."

You Keep El Paso Money at Home.

KracKajak S. and S.
(Sotol and Soapweed)
cutters are made in El Paso—they save cattle.

Manufactured by KracKauer, Zork & Moye's S.I.,
El Paso, Texas. Write for full details.

The Texas Tire Co.

Manufacturers of DOUBLE TREAD TIRES
710 Texas St. Phone 6016

Prices on Double Tread Tires:

30x3 1/2 Tire\$ 7.00
30x3 1/2 Tire\$ 8.00
32x3 1/2 Tire\$ 9.50
32x4 Tire\$ 10.00
32x4 Tire\$ 10.00
32x4 Tire\$ 12.00

Demand "Made in El Paso" Products and help yourself by helping your city grow.

El Paso Sash & Door Co.

ART GLASS

LEADED GLASS, MIRRORS

WOODWORK OF ALL KINDS



EL PASO SASH & DOOR CO.

A Hint to Housewives—

Buy Valley Grown Vegetables, "Made in El Paso" Food Products, And Cook with Gas!

El Paso Gas Co.

425 No. Oregon St.

AWNINGS AND CURTAINS

Made in El Paso

for residences, stores and office buildings. "If it is made of Duck or Canvas, we make it."

EL PASO TENT & AWNING COMPANY
129 San Francisco St
Phone 2044